Association of Shariah Advisors in Islamic Finance Malaysia

WE ARE HIRING · EXECUTIVE LEADERSHIP · KUALA LUMPUR

Chief Operating Officer (COO)

Run ASAS today. Be ready to lead it tomorrow.

LOCATION	EMPLOYMENT	LEVEL	REPORTING TO
Kuala Lumpur	Full-time	Executive Leadership	Chief Executive Officer

ASAS is seeking an accomplished executive to lead its operations and form an integral part of the Association's long-term leadership succession.

About ASAS

The Association of Shariah Advisors in Islamic Finance Malaysia (ASAS) is a professional body dedicated to advancing the competency, professionalism and integrity of Shariah practitioners. Registered in 2011 and recognised in Malaysia's Financial Sector Blueprints 2011–2020 and 2022–2026, ASAS offers the **Certified Shariah Advisor (CSA)** and **Certified Shariah Practitioner (CSP)** qualifications, continuing professional development and industry engagement, in Malaysia and through international cohorts and partnerships.

The Role

Reporting to the CEO and working closely with the Executive Committee (EXCO), the COO is the Association's second-most senior executive, with two mandates: to **run the organisation** across finance, people, membership, programmes and operations, and to **prepare to lead the institution** alongside the CEO. The role is designed for a leader with the potential to succeed the CEO.

Key Mandate

1 Strategy & Transformation Turn strategy into plans, targets and results.	**2 Leadership Continuity** Build the institutional knowledge, standing and judgement needed to progress to CEO.
3 Finance & Governance Oversee budgeting, cash flow, treasury, reporting, audit and tax; strengthen controls and risk management.	**4 Growth & Partnerships** Diversify revenue; build relationships with regulators, industry, scholars and international partners.
5 Operations & Service Delivery Oversee CSA/CSP certification, CPD, training and corporate support to approved service standards.	**6 Membership Growth** Shape ASAS's membership strategy; grow local and international membership and improve retention.
7 EXCO & CEO Support Advise the CEO, prepare EXCO papers and reports, and deputise for the CEO when authorised.	**8 People & Culture** Lead workforce planning, talent, performance and succession; build a high-performing culture of integrity.

Who We Are Looking For

- At least **10 years of relevant professional experience**, including at least **3 years in senior leadership**.
- A proven experience in **strategic, organizational transformation, change management, finance, HR and operations**.
- Experience engaging regulators, professional bodies or industry leaders.
- Bachelor's degree; a postgraduate qualification such as a Master and MBA is an advantage.
- **Shariah credibility**: either Shariah qualification or established standing within the Shariah advisory community.
- Sound judgement and commercial acumen, executive presence, and the highest standards of integrity, discretion and accountability.
- Proficiency in Microsoft Office and AI and digital tools; excellent written and spoken English and Bahasa Malaysia. Proficiency in Arabic is an added advantage.

Added Advantage

- **Chartered Accountant, C.A. (M)**, registered with the MIA, with active membership.
- Experience in a professional association, Islamic financial institution or other regulated environment.

Selection Process

The appointment is **led by the ASAS Executive Committee (EXCO)** through a structured process of shortlisting, panel interviews and leadership assessment.

Any future progression to Chief Executive Officer will be determined by EXCO through the relevant appointment process.

Why Join ASAS

This is a rare opportunity to lead the operations of the institution that develops and certifies Shariah professionals, with genuine executive scope, direct engagement with regulators and industry leaders, and a pathway to executive stewardship. If you combine strategic thinking with disciplined execution, and want your leadership to leave a lasting mark on the integrity of Islamic finance, we would like to hear from you.

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How to Apply

Submit your updated CV, a brief cover letter (one page) outlining your vision for ASAS, and your current and expected salary to **career@asas.my**.

Email subject: **Application – Chief Operating Officer**

Closing date: **6th December 2026**